**ALLIANCE
DIGITAL SECURITY
SWITZERLAND**

SEMINAR

Cybersecurity, AI and Quantum – Business and Social Opportunities

Washington – New York – Boston
20 to 27 April 2024

Version 2.2 (online)

Alliance Digital Security Switzerland ADSS

CONTENT

I. GRUSSWORT

Seminar «Cybersecurity, AI and Quantum – Business and Social Opportunities» | USA, 20. bis 27. April 2024

Sehr geehrte Damen und Herren, sehr geehrte Teilnehmerinnen und Teilnehmer, sehr geehrte Referentinnen und Referenten

Im Namen der Allianz Digitale Sicherheit Schweiz ADSS freue ich mich, Sie zu unserem Seminar vom 20. bis 27. April 2024 in Washington D.C., New York und Boston begrüssen zu dürfen.

Wir werden uns mit Themen wie Strategie und Führung in der digitalen Welt, Cybersicherheit, Kryptographie im Zeitalter des Quantencomputers und dem Einsatz von KI zum Nutzen von Wirtschaft und Gesellschaft bei gleichzeitiger Minimierung der Risiken befassen. Ein wesentliches Ziel ist es, das Potenzial der wirtschaftlichen und wissenschaftlichen Beziehungen zwischen den USA und der Schweiz, insbesondere im Bereich der Informationstechnologie, für den gesellschaftlichen und wirtschaftlichen Fortschritt zu erkennen.

Ich bin überzeugt, dass wertvolle Impulse in die Schweiz zurückfliessen werden. Ich erwarte einen intensiven Austausch von Erfahrungen, Ideen und Interessen zwischen den Seminarteilnehmenden aus Politik, Verwaltung, Wirtschaft und Wissenschaft sowie den Referierenden und Gästen aus Wirtschaft und Verwaltung. Insbesondere erhoffe ich mir, dass sich aus diesem Austausch für beide Seiten vorteilhafte Kooperationsmöglichkeiten ergeben.

Diese Seminarbroschüre enthält das detaillierte Seminarprogramm sowie die Lebensläufe der Referierenden und Teilnehmenden.

Herzliche Grüsse,
Andreas W. Kaelin
Allianz Digitale Sicherheit Schweiz ADSS, Mitgründer und Mitglied des Vorstands

II. WELCOME

Seminar «Cybersecurity, AI and Quantum – Business and Social Opportunities» | USA, April 20 to 27, 2024

Ladies and Gentlemen,
Dear participants, dear speakers

On behalf of the Alliance Digital Security Switzerland ADSS, I am pleased to welcome you to our seminar from April 20 to 27, 2024 in Washington D.C., New York and Boston.

We will address topics such as strategy and leadership in the digital world, cybersecurity, cryptography in the age of quantum computing and the use of AI to benefit business and society while minimizing risks. A key objective is to recognize the potential of economic and scientific relations between the USA and Switzerland, particularly in the field of information technology, for social and economic progress.

I am convinced that valuable impulses will flow back to Switzerland. I expect an intensive exchange of experiences, ideas and interests between the seminar participants from politics, administration, business and science as well as the speakers and guests from business and administration. In particular, I hope that this exchange will result in beneficial cooperation opportunities for both sides.

This seminar brochure contains the detailed seminar program as well as the CVs of the speakers and participants.

Kind regards,
Andreas W. Kaelin
Allianz Digitale Sicherheit Schweiz ADSS, co-founder and member of the board

III.   PROGRAM OVERVIEW

Pre-Seminar

Saturday, April 20

Washington D.C.	
20.00 – 20.30	Bus Transfer from the Hotel to the Restaurant
20.30 – 22.00	Dinner at Restaurant del Mar

Sunday, April 21

Washington D.C.	
10.00 – 10.30	Briefing by the tour guide Ellen in the library
10.30 – 15.30	Guided tour through the city and visit to the museums
15.30 – 18.30	Free time

Seminar

Sunday, April 21

Washington D.C.	
18.30 – 19.15	Reception in the library or at the top of the gate of the Watergate Hotel
19.15 – 22.30	Dinner and official start of the seminar Franz Grüter, Andreas W. Kaelin and Elisabetta Depace **Welcome** H.E. Ambassador Jacques Pitteloud, Swiss Ambassador to the USA: **«Swiss-US Tech Cooperation – Don't miss the train»** Speech by Raphael Reischuk, Co-Founder and Member of the board, National Test Institute for Cybersecurity, NTC **AI and its cybersecurity challenges**

Monday, April 22

Washington D.C.	
08.15 – 08.45	Transfer from Watergate Hotel to WAS19 Amazon Web Services (AWS) in Arlington
08.45 – 09.00	Check-in
09.00 – 09.30	Peter Ronchetti, Head of Public Sector, Mitglied der Geschäftsleitung, Amazon Web Services (AWS) Switzerland **Digital transformation of governments and public sector organizations in Switzerland and across the globe**
09.30 – 10.30	Sean Roche, International Public Sector Director for National Security, Amazon Web Services (AWS) **Resilience, cybersecurity & cyberdefense**
10.30 – 10.45	Break
10.45 – 11.15	Don Brown, Head of Government at Amazon Project Kuiper, Amazon Web Services (AWS) **Amazon Kuiper Satellites**
11.15 – 11.45	Christine Halberstadt, Global Head of Private Equity Innovation and Value Acceleration, Amazon Web Services (AWS) **Amazon culture of innovation**
11.45 – 12.30	Lunch
12.30 – 13.30	Transfer WAS17 – Amazon Fulfillment Center in Baltimore
13.30 – 14.30	Visit Amazon Fulfillment Center
14.30 – 16.00	Return to the hotel
16.30 – 18.00	Free time
18.10 – 18.30	Transfer to the Residence of the Swiss Ambassador with the bus
18.30	Reception by H.E. Ambassador Jacques Pitteloud at the Swiss Residence in Washington D.C. **Title of the evening: Leveraging AI as a force for good** Introductory words by H.E. Ambassador Jacques Pitteloud
19.00 – 19.15	Mark Minevich, Chief Digital AI Strategist **«Our Planet Powered by AI: How We Use Artificial Intelligence to Create a Sustainable Future for Humanity»**
19.15 – 19.30	Prof. Dr. Joël Mesot, President of ETH Zurich **«Serving society – the role of universities and AI in addressing global challenges.»**
19.30 – 19.45	Leila Elmergawi, Senior Advisor, Office of the Special Envoy for Critical and Emerging Technology, U.S. Department of State **«The USA Government's perspective on leveraging AI as a force for good»**
19.45 – 20.00	Q&A
20.00 – 21.30	Dinner and drinks

Tuesday, April 23

Washington D.C.

08.40 – 09.10	Transfer from the Watergate Hotel to Samsung Solutions Center in Washington D.C.
09.10 – 09.25	Check-in
09.25 – 09.35	Samir Aliyev, Founder and CEO, Swiss Cyber Institute **The Swiss Cyber Institute**
09.35 – 09.45	Sandro Nafzger, Co-Founder and CEO, Bug Bounty Switzerland AG **Cyber Resilience Shield with Ethical Hackers**
09.45 – 10.30	Don Damico, Founder and CEO, Glacier Network **Data Evolution before AI Revolution**
10.30 – 10.40	Coffe break
10.40 – 10.45	Barbara Hoffman, Samsung Electronics, VP Global B2G **Welcome**
10.45 – 11.20	Craig Ano, Director, Mobile Sales Engineering, Government and Public Sector, Samsung Electronics America, **Government Grade Mobile Security with Samsung Knox Platform for Enterprise**
11.20 – 11.50	DJ Kim, Senior Professional Global B2G, Samsung Electronics America **50 Solutions Center Tour**
11.50 – 12.30	Lunch
12.30 – 12.35	Nagy Moustafa, CEO and Co-founder, InfoSec Global **Executive Welcome**
12.35 – 13.05	Dr. Amit Elazari, Co-Founder and CEO, OpenPolicy **Latest policy developments in AI, Cybersecurity, and Quantum**
13.05 – 13.35	Dr. Vladimir Soukharev, Vice President of Cryptographic Research and Development at InfoSec Global **PQC Migration and NIST Standardization: The Past, the Present, and the Future**
13.35 – 13.50	Coffe break
13.50 – 14.20	Nick Polk, Branch Director for Federal Cybersecurity, Office of Management and Budget, The White House **Lessons learned so-far from the Federal Government's Post-Quantum Cryptography Migration, from dollars to algorithms.**
14.20 – 14.50	Dr. Aaron Kemp, Director, Technology Risk at KPMG US and Cyber-security Expert **Quantum Legislation and Changing Landscape – KPMG's Perspective on PQC Migration**
15.00 – 22.00	Departure by bus to New York and Dinner on the road at Big Fish Grill on the Riverfront
22.00 – 22.30	Check-in at the hotel Marriott at the Brooklyn Bridge in New York

Wednesday, April 24

New York

08.30 – 09.00	Transfer to Cisco Systems at Pennsylvania Plaza
09.00 – 09.20	Elaine Mason, Senior Vice President Strategy, Development, and Governance Maurice DuPas, Vice President, Customer Experience, Americas, U.S. Public Sector Garif Yalak, Director Country Digital Acceleration, Switzerland **Executive Welcome**
09.20 – 09.45	Elaine Mason, Senior Vice President Strategy, Development, and Governance **Cisco's Approach to Purpose and Impact**
09.45 – 10.10	Garif Yalak, Director Country Digital Acceleration, Switzerland **From Vision to Action: Switzerland's Country Digital Acceleration**
10.00 – 10.25	Coffee break
10.25 – 10.50	Timothy Sherman, VP/CTO Security Solutions Engineering **Cisco Security – If it's connected, you're protected**
10.50 – 11.15 virtual	Joe Marshall, Threat Researcher and Senior Security Strategist, Cisco Talos **Adapting to the Future of Cybersecurity:** **The threat landscape and what it means for you.**
11.15 – 11.40	Frank Michaud, Principal Engineer, Cisco Switzerland **Cybersecurity, AI and Post Quantum Cryptography**
11.40 – 12.00	Serge Frech, CEO of ICT vocational training **ICT vocational training as an enabler**
12.00 – 12.45	Lunch
12.45 – 14.00	Mark Miller, Director-Business Development Collaboration, Cisco Chris Palermo, Global Collaboration Sales GTM & Strategy Specialist, Cisco **Reimaging Workspaces to Support Hybrid Work**
14.00 – 14.40	Transfer to Permanent Mission of Switzerland to the United Nations
14.40 – 15.10	Check-in
15.10 – 15.45	Introduction by H.E. Ambassador Pascale Baeriswyl, Permanent Representative of Switzerland to the United Nations **Switzerland in the Security Council 2023-24:** **Priorities and Engagement**
15.45 – 16.00	Transfer to the UN
16.00 – 16.45	Check-in
16.45 – 17.45	Guided UN Tour
17.45 – 19.00	Free time
19.00 – 22.00	Dinner at Docks Oyster Bar NYC

Thursday, April 25

Boston, Cambridge

07.00 – 12.00	Departure by bus to Boston and packed breakfast on the road
12.00 – 14.00	Lunch at the Harvard Faculty Club Welcome speech by Douglas Levin, Executive Fellow, HBS **«Emerging Trends in AI and Cybersecurity: Analyzing Current Changes and Anticipating Future Shifts in the Market»**
14.00 – 14.45	Abhi Yadav, Product-focused technology entrepreneur with deep experience and passion for customer data and automation-driven revenue acceleration. **«Navigating the Future: Empowering Data-Driven Decisions with AI Agents, Knowledge Graphs, and LLMs»**
14.45 – 15.10	Break
15.10 – 15.55	Dr. Feng Zhu, MBA Class of 1958 Professor of Business Administration at Harvard Business School **«Why Some Platforms Thrive and Others Don't, with an emphasis on the future of platforms in the era of AI»**
15.55 – 17.15	Guided Tour of Harvard University Campus
17.15 – 19.15	Check-in at Boston Marriott Cambridge Hotel and free time
19.15 – 19.30	Transfer from the Hotel to the Restaurant
19.30 – 21.00	Dinner at Russell House Tavern
21.00 – 21.30	Return to the Hotel with the bus

Friday, April 26

Boston, Cambridge

08.00 – 08.30	Check-in at Cambridge Innovation Center (CIC)
08.30 – 09.00	Scott Kirsner, CEO at InnoLead & Boston Globe Columnist **«A Short Overview of the Boston Ecosystem: Past, Present, and Future»**
09.00 – 10.00	Dr. Aude Oliva, director of strategic industry engagement in the Schwarzman College of Computing And senior research scientist in the Computer Science and Artificial Intelligence Lab (CSAIL) at the Massachusetts Institute of Technology. **Collaborations in the Computing Age**

10.00 – 11.00	Dr. Francesca Lazzeri, Principal Data and ML Scientist Director, Microsoft Corporation **LLMOps: Building LLM applications responsibly and ready for production**
11.00 – 11.45	Richard Vieira, Managing Director, Co-Head Technology Banking Cowen and Company. **«What's Hot and What's Not in U.S. M&A and IPOs»**
12.00 – 13.15	Lunch at Za Restaurant
13.30 – 14.30	**Panel: Leading VC Discussion on the AI opportunity landscape.** Moderator: **Doug Levin,** Managing Partner of Cognoscenti LLC Participants: **Bob Mason,** Co-Founder and Managing Partner, Argon Ventures **Rob May,** CEO and Founder, BrandGuard.ai and Co-Founder AI Innovator's Community **Nilanjana Bhowmik,** Founder & General Partner, CONVERGE
14.30 – 14.45	Break
14.45 – 15.30	**Panel: Leading Companies in Cyber-Sec** Moderator: **Dr. Raphael M. Reischuk,** Partner and Global Head of Cybersecurity at Zühlke Participants: **Mario Vuksan,** Co-Founder and CEO, ReversingLabs **Nagy Moustafa,** Co-Founder and CEO, InfoSec global **Deepak Taneja,** Co-Founder and CEO, Zilla security
16.00 – 17.00	**Welcome speech by Ronald Czik, Director of MIT Museum and Guided Tour**
17.00 – 18.00	Guided Tour of the MIT Campus
19.00 – 22.30	Closing dinner at Evoo Restaurant

Saturday, April 27

Boston, Cambridge

07.00 – 12.00	Individual departure

IV. DETAILED PROGRAM

Pre-Seminar

Saturday, April 20

Washington D.C.	
20.00 – 20.30	Bus Transfer from the Hotel to the Restaurant
20.30 – 22.00	Dinner at <u>Restaurant del Mar</u>

Sunday, April 21

Washington D.C.	
10.00 – 10.30	Briefing by the tour guide Ellen in the library
10.30 – 12.00	**Guided tour through the city** *We start at the Watergate with a talk about the history of DC. From there we may drive through Georgetown and past the Washington National Cathedral. We then drive down Massachusetts Ave (Embassy Row), stopping at the North Front of the White House and Lafayette Square. We then head to the Mall and stop at many of our most famous memorials including MLK, Korean War Veterans, Lincoln, Vietnam War Veterans, WWII, etc. We will then drive up Pennsylvania Avenue (perhaps with a visit to the top of the Old Post Office Tower) to see the West Front of the Capitol and then drop down to the Mall.*
12.00 – 12.50	Light Lunch at <u>Charters Cafe</u> at the National Archives
13.00 – 14.00	<u>National Archives Museum</u>
14.30 – 15.30	<u>National Museum of American History</u>
15.30 – 18.30	Free time

Seminar

Sunday, April 21

Washington D.C.

18.30 – 19.15	Reception in the library or at the top of the gate of the <u>Watergate Hotel</u>
19.15 – 22.30	Dinner and official start of the seminar Franz Grüter, Andreas W. Kaelin and Elisabetta Depace Welcome
	H.E. Ambassador Jacques Pitteloud, Swiss Ambassador to the USA: **«Swiss-US Tech Cooperation – Don't miss the train»** *An overview of bilateral cooperation between Switzerland and the US – including in tech sectors such as cybersecurity, AI and quantum – in the context of global politics as seen from Washington* Speech by Raphael Reischuk, Co-Founder and Member of the board, National Test Institute for Cybersecurity, NTC **AI and its cybersecurity challenges** *As AI technology advances, so do its security risks, making strong cybersecurity essential to protect against complex threats. We will explore real-world examples of AI being attacked or misused to deepen our understanding of the growing risks to society, the economy, and national security amid changing global dynamics.*

Monday, April 22

Washington D.C.

08.15 – 08.45	Transfer from Watergate Hotel to WAS19 Amazon Web Services (AWS) in Arlington
08.45 – 09.00	Check-in
09.00 – 09.30	Peter Ronchetti, Head of Public Sector, Mitglied der Geschäftsleitung, Amazon Web Services (AWS) Switzerland **Digital transformation of governments and public sector organizations in Switzerland and across the globe** *Government, education, nonprofit, and healthcare organizations in Switzerland and around the world face unique challenges to accomplish complex missions with limited resources.* *Public sector leaders engaged in true cloud computing projects turn to the power and speed of Amazon Web Services (AWS) when they want to*

	serve citizens more effectively, accelerate innovation and digital transformation, benefitting from the comprehensive security capabilities. Discover how AWS public sector customers are accelerating digital transformation, adapting to change and challenges and constructing innovative solutions in the cloud.
09.30 – 10.30	Sean Roche, International Public Sector Director for National Security, Amazon Web Services (AWS) **Resilience, cybersecurity & cyberdefense** *Designed for public sector officials, this session will explain the latest trends in cyber security threats as well as the emerging threat outlook. Sean provides his insider, candid experience-driven perspective of the most pressing threats and provides an actionable framework for organizations to improve their cyber posture. Specific cybersecurity incidents that have made headlines as well as insider stories from his time at the CIA offer compelling content.*
10.30 – 10.45	Break
10.45 – 11.15	Don Brown, Head of Government at Amazon Project Kuiper, Amazon Web Services (AWS) **Amazon Kuiper Satellites** *Amazon Kuiper is the initiative to improve global broadband access through 3236 low earth orbit (LEO) satellites with the goal of bringing high-speed broadband services to underserved communities around the world. Kuiper will bring very high throughput, low latency communications with low cost, small form factor satellite terminals. For governments, Kuiper means that land, air and sea users will have broadband access at capabilities previously not considered. We will discuss in particular architectural and strategic opportunities for public sector and government leaders.*
11.15 – 11.45	Christine Halberstadt, Global Head of Private Equity Innovation and Value Acceleration, Amazon Web Services (AWS) **Amazon culture of innovation** *Working backwards and innovating on behalf of customers is in Amazon's DNA. Learn more about Amazon's unique approach to innovation that is closely tied to the way Amazon uses technology and organizes its teams.* *This session will introduce you to some lessons Amazon learnt throughout its journey and how Amazon innovates through four interdependent elements: Culture, Mechanisms, Architecture and Organization.*
11.45 – 12.30	Lunch
12.30 – 13.30	Transfer WAS17 – Amazon Fulfillment Center
13.30 – 14.30	Visit Amazon Fulfillment Center *We support more than one million employees around the world who are innovating and working to serve customers in our global fulfillment centers, retail locations, data centers, corporate offices, tech hubs, and*

	headquarters in the Puget Sound region of Washington state and Arlington, Virginia. As we have evolved to meet the many different needs of our customers, so have our facilities.
	We operate hundreds of world-class facilities in cities and communities around the globe to efficiently get customers what they need. Much of our work happens outside of our Puget Sound and Arlington, Virginia, HQs – it's happening in our 18 Tech Hubs operating across North America, and in the hundreds of fulfillment centers around the world. We've also committed to bringing jobs to the cities we're growing in, including 25,000 jobs to the Arlington area and more than 5,000 jobs to Nashville. Our fulfillment network is made up of state-of-the-art technology and a variety of building types and sizes to support processing orders, but it's truly our people who bring the magic of Amazon to life for our customers. Since starting tours nearly, a decade ago at our fulfillment centers, we've welcomed hundreds of thousands of people to see what happens after they click «buy now». The Amazon.com fulfillment network is made up of state-of-the-art technology, enabling last-mile delivery for customers around the globe. This tour, intended for business and technical leaders, provides an overview of Amazon.com's fulfillment centers and how Amazon Web Services (AWS) – supported services such as Artificial Intelligence (AI), Machine Learning (ML), Internet of Things (IoT), robotics, and computer vision are used to help drive efficiency and meet our customers' needs. Visitors will see the magic that happens after Amazon customers click «Buy», including how products enter the warehouse, how items are stowed, how quality assurance is managed, how orders are packed and shipped.
14.30 – 16.00	Return to the hotel
16.30 – 18.00	Free time
18.10 – 18.30	Transfer to the Residence of the Swiss Ambassador with the bus
18.30	Reception by H.E. Ambassador Jacques Pitteloud at the Swiss Residence in Washington D.C. **Title of the evening: Leveraging AI as a force for good** Introductory words by H.E. Ambassador Jacques Pitteloud
19.00 – 19.15	Mark Minevich, Chief Digital AI Strategist **«Our Planet Powered by AI: How We Use Artificial Intelligence to Create a Sustainable Future for Humanity»** *In Our Planet Powered by AI, renowned AI strategist and pioneer Mark Minevich delivers an exciting and practical discussion of how to implement groundbreaking artificial intelligence technologies at every level of your organization. You'll learn to create sustainable, effective competitive advantage by introducing previously unheard-of levels of adaptability, resilience, and innovation into your company.* *Using real-world case studies from a variety of well-known industry leaders, the author explains the strategic archetypes, technological infras-*

	tructures, and cultures of sustainability you'll need to ensure your firm's next-level digital transformation takes root. You'll also discover: *– How AI can enable new business strategies, models, and ecosystems of innovation and growth* **– *How to develop societal impact and powerful organizational benefits with ethical AI implementations that incorporate transparency, fairness, privacy, and reliability*** *– What it means to enable all-inclusive artificial intelligence*
19.15 – 19.30	Prof. Dr. Joël Mesot, President of ETH Zurich **«Serving society – the role of universities and AI in addressing global challenges.»** *– (Technical) Universities have a key role to play in both addressing global challenges and leveraging the potential of trustworthy AI for the benefit of humanity.* *– Universities' contributions lie in 1) educating the next generation of engineers, 2) in pushing the boundaries of knowledge through basic research and 3) in translating research into innovation.* *– ETH Zurich has increased its efforts in AI research: The university launched the Swiss AI initiative (together with EPFL) and utilizes its AI expertise in various science diplomacy cooperations.* *– For universities to fulfil their mission – namely to serve society – they need autonomy, sufficient funding and international cooperation.*
19.30 – 19.45	Leila Elmergawi, Senior Advisor, Office of the Special Envoy for Critical and Emerging Technology, U.S. Department of State **«The USA Government's perspective on leveraging AI as a force for good»** *Leila Elmergawi was the lead U.S. negotiator for the first-ever stand-alone United Nations General Assembly resolution on AI. This resolution was adopted in March 2024 and will serve as a foundation for multilateral AI efforts and existing and future UN initiatives. It underscores that AI systems can respect human rights and fundamental freedoms, while delivering on aspirations for sustainable development. Leila Elmergawi will provide an overview of the U.S. Government's perspective on using AI as a force for good.*
19.45 – 20.00	Q&A
20.00 – 21.30	Dinner and drinks

Tuesday, April 23

Washington D.C.

08.40 – 09.10	Transfer from the Watergate Hotel to Samsung Solutions Center in Washington D.C.
09.10 – 09.25	Check-in
09.25 – 09.35	Samir Aliyev, Founder and CEO, Swiss Cyber Institute **The Swiss Cyber Institute** *The Swiss Cyber Institute, located in Zurich, is committed to providing personalized learning experiences with the aim of training 10'000 individuals by 2027 through its security education, training, and awareness (SETA) programs. Backed by a leading network of cybersecurity professionals, the Institute also organizes the annual Global Cyber Conference, which includes the prestigious «Swiss CISO Awards», and gathers international leaders, industry experts, and scholars in the field of cybersecurity in Zurich.*
09.35 – 09.45	Sandro Nafzger, Co-Founder and CEO, Bug Bounty Switzerland AG **Cyber Resilience Shield with Ethical Hackers** *In this presentation you will learn:* *– Why Ethical Hacking has become a strategic measure in the National Cyber Strategy of Switzerland* *– How you can cover your whole Attack Surface and all your digital assets in the most effective and efficient way* *– What it takes to activate the Cyber Resilience Shield for your organisation in real-time*
09.45 – 10.30	Don Damico, Founder and CEO, Glacier Network **Data Evolution before AI Revolution** *AI requires vast amounts of data, but the public and private sectors have failed to develop and agree upon standards for data collection and use. Without data standards, the use of AI will be impaired if not dangerous.* *This presentation will address:* *– The state of external data use by the US government, private sector, and in particular, finance, at a high level.* *– Key risks in law and policy related to external data that may render AI less useful or unsafe.* *– Approaches to mitigating those key risks.*
10.30 – 10.40	Coffee break
10.40 – 10.45	Barbara Hoffman, Samsung Electronics, VP Global B2G **Welcome**

10.45 – 11.20	Craig Ano, Director, Mobile Sales Engineering, Government and Public Sector, Samsung Electronics America, **Government Grade Mobile Security with Samsung Knox Platform for Enterprise** *Safely securing devices without disrupting productivity is the most critical issue in the modern workplace. The Samsung Knox Platform for Enterprises is a security solution that can handle this perfectly. The Knox Platform for Enterprises is designed to enable IT admins to safeguard corporate data at both the hardware and software level, removing the risk of being compromised on Samsung devices. In this session you will learn about Knox security features and how they provide the foundation for advanced productivity solutions on Samsung Android devices*
11.20 – 11.50	DJ Kim, Senior Professional Global B2G, Samsung Electronics America **50 Solutions Center Tour** *During the tour of the Samsung Solutions Center, attendees will experience Samsung Mobile / Display / Semi-Conductor products.*
11.50 – 12.30	Lunch
12.30 – 12.35	Nagy Moustafa, CEO and Co-founder, InfoSec Global **Executive Welcome**
12.35 – 13.05	Dr. Amit Elazari, Co-Founder and CEO, OpenPolicy **Latest policy developments in AI, Cybersecurity, and Quantum** *Discover the latest insights on issues like the U.S. AI Executive Order, emerging cybersecurity requirements in the U.S. and Europe, the EU AI Act and PQC requirements, and how they present opportunities as well as closer partnership between innovators and government on policy development.*
13.05 – 13.35	Dr. Vladimir Soukharev, Vice President of Cryptographic Research and Development at InfoSec Global **PQC Migration and NIST Standardization: The Past, the Present, and the Future** *Join us for an enlightening discussion as we explore the need for PQC migration, the standardization process that is been run by NIST and other affiliated organizations such as NCCoE, as well, as timelines, results so far and obstacles.*
13.35 – 13.50	Coffe break
13.50 – 14.20	Nick Polk, Branch Director for Federal Cybersecurity, Office of Management and Budget, The White House **Lessons learned so-far from the Federal Government's Post-Quantum Cryptography Migration, from dollars to algorithms.** *Unlock valuable insights from lessons learned through our preparation activities including inventories, partnering with NIST on development of PQC algorithms, and next steps on implementing those algorithms across the federal government lessons learned from our preparation*

	activities to include inventories, partnering with NIST on development of PQC algorithms, and next steps on implementing those algorithms across the federal government.
14.20 –14.50	Dr. Aaron Kemp, Director, Technology Risk at KPMG US and Cyber-security Expert **Quantum Legislation and Changing Landscape –** **KPMG's Perspective on PQC Migration** *Quantum computing has already changed our perspective on the use of cryptography and the impact will only increase. In this talk, we will cover and discuss KPMG's perspective and view on PQC migration today and in the near future. This impact will be discussed from both perspectives – of a large organization for internal changes and from the understanding of how it will affect our clients.*
15.00 – 22.00	Departure by bus to New York and Dinner on the road at Big Fish Grill on the Riverfront
22.00 – 22.30	Check-in at the hotel Marriott at the Brooklyn Bridge in New York

Wednesday, April 24

New York	
08.30 – 09.00	Transfer to Cisco Systems at Pennsylvania Plaza
09.00 – 09.20	Elaine Mason, Senior Vice President Strategy, Development, and Governance Maurice DuPas, Vice President, Customer Experience, Americas, U.S. Public Sector Garif Yalak, Director Country Digital Acceleration, Switzerland **Executive Welcome**
09.20 – 09.45	Elaine Mason, Senior Vice President Strategy, Development, and Governance **Cisco's Approach to Purpose and Impact** *This session will start with an overview of Cisco's Purpose and our strategy to embed Purpose in our business model, highlighting the integration of ethical considerations in our decision-making processes. We'll showcase innovative developments in Purpose Driven AI, demonstrating how Cisco is experimenting with AI internally to align with our purpose of powering an inclusive future for all. Through interactive discussions and case studies, we'll examine how Cisco is powering Purpose and explore opportunities for potential collaboration, driving positive change and creating an inclusive tomorrow.*

09.45 – 10.10	Garif Yalak, Director Country Digital Acceleration, Switzerland **From Vision to Action: Switzerland's Country Digital Acceleration** *The session will begin with an overview of Switzerland's Country Digital Acceleration (CDA) Initiative, emphasizing its mission to propel digitalization and innovation. Attendees will delve into best practices and successful outcomes of the initiative, drawing insights from impactful case studies. Furthermore, partnership models and collaborative work modes will be explored to underscore effective digital acceleration strategies. In conclusion, participants will acquire actionable insights to drive digital transformation within their organizations and throughout the broader ecosystem, while also discovering opportunities for partnership and leveraging Switzerland's CDA Initiative.*
10.10 – 10.25	Coffee break
10.25 – 10.50	Timothy Sherman, VP/CTO Security Solutions Engineering **Cisco Security – If it's connected, you're protected** *The session will commence with an insightful presentation about Cisco's approach to cybersecurity. Timothy Sherman, VP/CTO of Security Solutions Engineering at Cisco, will delve into the latest technology developments, announcements, and solutions that underscore Cisco's commitment to safeguarding connected environments. Attendees can expect a comprehensive overview of the threat landscape, providing valuable insights into emerging risks and proactive defense strategies. This session aims to equip enterprises with the knowledge and tools necessary to navigate the evolving cybersecurity landscape effectively.*
10.50 – 11.15 virtual	Joe Marshall, Threat Researcher and Senior Security Strategist, Cisco Talos **Adapting to the Future of Cybersecurity: The threat landscape and what it means for you.** *The session will commence with an insightful presentation from Cisco Talos, detailing the latest cybersecurity threats that enterprises are currently facing. This will set the stage for a forward-looking discussion on the evolution of cybersecurity and the strategic adaptations necessary for enterprises in this dynamic landscape.*
11.15 – 11.40	Frank Michaud, Principal Engineer, Cisco Switzerland **Cybersecurity, AI and Post Quantum Cryptography** *The session will begin with a focus on current and future cybersecurity concerns, emphasizing the strategic adjustments that enterprises must make in this evolving landscape. Attention will then turn to recent advancements in AI/ML and their effects on security across various domains. To conclude, we will explore the forthcoming shift to post-quantum cryptography, examining its implications, strategic planning, and the complex details that enterprises must prepare for during this critical stage of cybersecurity's evolution.*

11.40 – 12.00	Serge Frech, CEO of ICT vocational training **ICT vocational training as an enabler** *Serge Frech emphasizes the central importance of ICT vocational training for the digital transformation of the Swiss economy and administration. The focus is on professional developments based on the identified needs of the economy. Examples include the federal «Cyber Security Specialist» certificate and plans to integrate artificial intelligence into vocational training.*
12.00 – 12.45	Lunch
12.45 – 14.00	Mark Miller, Director-Business Development Collaboration, Cisco Chris Palermo, Global Collaboration Sales GTM & Strategy Specialist, Cisco **Reimaging Workspaces to Support Hybrid Work** *The session will commence by delving into the evolving landscape of hybrid work, spotlighting Cisco's strategic adjustments to support this new paradigm. We'll explore the integration of cutting-edge collaboration technology infused with AI, emphasizing its role in enhancing hybrid work environments. Attention will then shift to Cisco's commitment to corporate sustainability, including its innovative initiatives like Penn1 and the use of low-voltage Power over Ethernet. We'll also examine Cisco's dedication to employee health and wellness, showcased through its WELL Health-Safety Rated space at Penn1. Finally, we'll uncover Cisco's digital transformation of real estate, leveraging extensive data points for optimized space management and enhanced workplace experiences. Join us to discover how Cisco is leading the charge in reimagining workspaces for the future, fostering sustainability, well-being, and digital innovation.*
14.00 – 14.40	Transfer to Permanent Mission of Switzerland to the United Nations
14.40 – 15.10	Check-in
15.10 – 15.45	Introduction by H.E. Ambassador Pascale Baeriswyl, Permanent Representative of Switzerland to the United Nations **Switzerland in the Security Council 2023-24:** **Priorities and Engagement** *More conflicts, hunger, geopolitical divides: Switzerland joined the United Nations Security Council (UNSC) at a difficult time. Yet we can make a difference by raising our voice for international law, building trust across world regions and inviting civil society to the table. Switzerland achieved concrete successes in its priorities, namely sustainable peace, protection of civilians, climate security, effectiveness of the Council. We increased the number of climate advisers in UN Missions to address security risks exacerbated by climate change. We led the negotiations on the mandate of the EU Mission in Bosnia and Herzegovina (EUFOR-Althea) to a successful reauthorization.*

	Looking into the future, 2024 is a year full of opportunities to build momentum: 75th anniversary of the Geneva Conventions, Summit of the Future and Switzerland's 2nd UNSC presidency to advance the New Agenda for Peace and strengthen the bridge between New York and Geneva – between peace and security and human rights, international humanitarian law and science.
15.45 – 16.00	Transfer to the UN
16.00 – 16.45	Check-in
16.45 – 17.45	Guided UN Tour *We will visit the United Nations Headquarters in the heart of New York, the site of international diplomacy. We will learn about the history and work of the United Nations and visit the famous General Assembly Hall and the Security Council Chamber (sessions permitting).*
17.45 – 19.00	Free time
19.00 – 22.00	Dinner at Docks Oyster Bar NYC

Thursday, April 25

Boston, Cambridge	
07.00 – 12.00	Departure by bus to Boston and packed breakfast on the road
12.00 – 14.00	**Lunch at the Harvard Faculty Club** Welcome speech by Douglas Levin, Executive Fellow, HBS **«Emerging Trends in AI and Cybersecurity: Analyzing Current Changes and Anticipating Future Shifts in the Market»** *The evolving landscape of cybersecurity is increasingly underscored by the significance of AI. The presentation will delve into the emerging trends of AI in cybersecurity, highlighting its critical role in influencing key segments of the industry. These trends include enhanced authentication and access control mechanisms, expanded threat detection and intelligence capabilities which encompass DevSecOps and penetration testing, and the automation of security operations and responses. Within this automation, vendor-specific security solutions will be presented, the enhanced security of blockchain technologies, and the importance of improved training and enriched AI security. Another crucial aspect is the increased focus on ethics, biases, and privacy, which is becoming a pivotal consideration in cybersecurity vendor risk management.* *This analysis extends to the current dynamics of the cybersecurity market, examining how AI technologies are influencing market growth and dynamics. The presentation will identify key players and innovative startups making significant strides in the AI cybersecurity space. Looking forward, we anticipate potential future developments in AI for*

	cybersecurity, understanding emerging threats, and how AI might address them. This includes a discussion on the evolving regulatory and ethical landscape that governs this domain. *In conclusion, the presentation will summarize key insights and trends identified during our analysis, offering final thoughts on the future interplay between AI and cybersecurity. This will be followed by an open floor for questions and discussions, allowing for a deeper engagement with the subject matter and a chance to address specific queries or concerns.*
14.00 – 14.45	Abhi Yadav, Product-focused technology entrepreneur with deep experience and passion for customer data and automation-driven revenue acceleration. **«Navigating the Future: Empowering Data-Driven Decisions with AI Agents, Knowledge Graphs, and LLMs»** *This keynote unveils how integrating AI agents, knowledge graphs, and LLMs transforms data into trusted insights, revolutionizing decision-making for business managers. Discover the synergy of cutting-edge technologies and strategic foresight needed to thrive in a data-driven era.*
14.45 – 15.10	Break
15.10 – 15.55	Dr. Feng Zhu, MBA Class of 1958 Professor of Business Administration at Harvard Business School **«Why Some Platforms Thrive and Others Don't, with an emphasis on the future of platforms in the era of AI»** *In this talk, I will discuss the latest thinking on the mindsets that companies need to have to survive and thrive today.*
15.55 – 17.15	Guided Tour of Harvard University Campus
17.15 – 19.15	Check-in at <u>Boston Marriott Cambridge Hotel</u> and free time
19.15 – 19.30	Transfer from the Hotel to the Restaurant
19.30 – 21.00	Dinner at <u>Russell House Tavern</u>
21.00 – 21.30	Return to the Hotel with the bus

Friday, April 26

Boston, Cambridge	
08.00 – 08.30	Check-in at Cambridge Innovation Center (CIC)
08.30 – 09.00	Scott Kirsner, CEO at InnoLead & Boston Globe Columnist **«A Short Overview of the Boston Ecosystem: Past, Present, and Future»** *Scott Kirsner will explore Boston's rich history of innovation, from its early days tied to figures like Paul Revere to its modern status as a thriving hub for technology, biotech, and startups, attributed to factors such as prestigious universities, ample venture capital, industry clusters, support organizations, and government initiatives, leading to notable successes like iRobot, HubSpot, Wayfair, DraftKings, and PillPack, cementing Boston as a top-tier startup hub with a growing innovation economy.*
09.00 – 10.00	Dr. Aude Oliva, director of strategic industry engagement in the Schwarzman College of Computing And senior research scientist in the Computer Science and Artificial Intelligence Lab (CSAIL) at the Massachusetts Institute of Technology. **Collaborations in the Computing Age** *How can an organization address the opportunities and challenges of the computing age – from hardware to software to algorithms to artificial intelligence – by facilitating the rapid evolution of computing education and research programs, improving collaboration between computing and other disciplines, and advancing the social, ethical and policy responsibilities of computing and AI.*
10.00 – 11.00	Dr. Francesca Lazzeri, Principal Data and ML Scientist Director, Microsoft Corporation **LLMOps: Building LLM applications responsibly and ready for production** *How will large language models (LLMs) change machine learning workflows? And how can data scientists make sure to deploy LLMs responsibly? Generative AI applications have been extensively implemented everywhere across many industries, but there is a lot more that developers must do to build LLMsmodels responsibly, and it's difficult for developers to do this work from scratch and create safe and trustworthy applications.*
11.00 – 11.45	Richard Vieira, Managing Director, Co-Head Technology Banking Cowen and Company. **«What's Hot and What's Not in U.S. M&A and IPOs»**
12.00 – 13.15	Lunch at Za Restaurant

13.30 – 14.30	**Panel: Leading VC Discussion on the AI opportunity landscape.** *This expert VC panel will explore the latest trends, best practices, and unique investment philosophies in the AI venture funding landscape.* Moderator: **Doug Levin,** Managing Partner of Cognoscenti LLC Participants: **Bob Mason,** Co-Founder and Managing Partner, Argon Ventures **Rob May,** CEO and Founder, BrandGuard.ai and Co-Founder AI Innovator's Community **Nilanjana Bhowmik,** Founder & General Partner, CONVERGE
14.30 – 14.45	Break
14.45 – 15.30	**Panel: Leading Companies in Cyber-Sec** *This panel discussion will feature top cybersecurity company leaders who will dissect the ever-evolving cyber threat landscape and share expert insights and strategies.* Moderator: **Dr. Raphael M. Reischuk,** Partner and Global Head of Cybersecurity at Zühlke Participants: **Mario Vuksan,** Co-Founder and CEO, ReversingLabs **Nagy Moustafa,** Co-Founder and CEO, InfoSec global **Deepak Taneja,** Co-Founder and CEO, Zilla security
16.00 – 17.00	**Welcome speech by Ronald Czik, Director of MIT Museum and Guided Tour** *The MIT Museum is houses over one million including art, artifacts, prints, rare books, technical archives, drawings, photographs, and holograms dating from the 7th century BCE to today. The museum hosts in a dynamic collection of holography, technology-related artworks, artificial intelligence, architecture, robotics, maritime history, and the history of MIT.*
17.00 – 18.00	Guided Tour of the MIT Campus
19.00 – 22.30	Closing dinner at Evoo Restaurant

V. THE SPEAKERS

Introducing the Speakers

Speakers List

First Name	Last Name	Position	Company/ Association
Samir	Aliyev	Founder and CEO	Swiss Cyber Institute
Craig	Ano	Director – Mobile Sales Engineering, Government and Public Sector	Samsung Electronics America
Pascale	Baeriswyl	Ambassador	Permanent Representative of Switzerland to the United Nations
Nilanjana	Bhowmik	Founder & General Partner	Converge
Don	Brown	Head of Government at Amazon Project Kuiper	Amazon Web Services (AWS)
Riccarda	Chanda	Deputy Permanent Representative, Senior Legal Adviser	Permanent Representative of Switzerland to the United Nations
Ronald	Czik	Director of Technology and Digital Strategy	MIT Museum
Don	Damico	Founder & CEO	Glacier Network
Elisabetta	Depace	Project Manager	Alliance Digital Security Switzerland ADSS
Maurice	DuPas	Vice President, Customer Experience, Americas, U.S. Public Sector	Cisco
Amit	Elazari	Co-founder and CEO	OpenPolicy
Leila	Elmergawi	Senior Advisor	Office of the Special Envoy for Critical and Emerging Technology, U.S. Department of State
Serge	Frech	CEO	ICT Vocational Training Switzerland
Franz	Grüter	Member Committee of Foreign Affairs President	National Council Alliance Digital Security Switzerland ADSS
Christine	Halberstadt	Global Head of Private Equity Innovation and Value Acceleration	Amazon Web Services (AWS)
Terry	Halvorsen	General Manager	Federal Market, IBM
Richard	Hart	Principal Professional, Global Business to Government	Samsung Electronics America
Barbara	Hoffman	Vice President, Head of Business to Government (B2G) and Global Strategic Operations	Samsung Eletronics America
Andreas W.	Kaelin	Co-Founder and Member of the board	National Test Institute for Cybersecurity NTC Alliance Digital Security Switzerland ADSS

First Name	Last Name	Position	Company/ Association
Aaron	Kemp	Director, Technology Risk	KPMG US
DJ	Kim	Senior Professional Global B2G	Samsung Electronics America
Scott	Kirsner	CEO	InnoLead & Boston Globe Columnist
Peter	Kosel	Founder & Talent Community Manager	cyberunity AG
Francesca	Lazzeri	Principal Data and ML Scientist Director	Microsoft Corporation
Douglas	Levin	Executive Fellow	Harvard Business School
Ellen	Malasky	Tour Guide	Independent Licensed Tour Guide and Director
Joe	Marshall	Threat Researcher and Senior Security Strategist	Cisco Talos
Bob	Mason	Co-Founder and Managing Partner	Argon Ventures
Elaine	Mason	Senior Vice President Streategy, Development and Governance	Cisco
Rob	May	Co-Founder	AI Innovator's Community
Joël	Mesot	President	ETH Zurich
Frank	Michaud	Principal Engineer	Cisco Switzerland
Mark	Miller	Director-Business Development Collaboration	Cisco
Mark	Minevich	President and General Partner	GGV-Going Global Ventures
Nagy	Moustafa	Co-founder and CEO	InfoSec Global ISG
Sandro	Nafzger	Co-Founder and CEO	Bug Bounty Switzerland AG
Aude	Oliva	Director of Strategic Industry Partnerships	the Schwarzman College of Computing
Chris	Palermo	Global Collaboration Sales GTM & Strategy Specialist	Cisco
Nick	Polk	Branch Director for Federal Cybersecurity	Office of Management and Budget, The White House
Jacques	Pitteloud	Ambassador	Embassy of Switzerland in the United States of America
Raphael	Reischuk	Co-Founder and Member of the board	National Test Institute for Cybersecurity NTC
Sean	Roche	International Public Sector Director for National Security	Amazon Web Services (AWS)
Peter	Ronchetti	Head of Public Sector Mitglied der Geschäftsleitung	Amazon Web Service (AWS) Switzerland
Timothy	Sherman	VP/CTO Security Solutions Engineering	Cisco

First Name	Last Name	Position	Company/ Association
Vladimir	**Soukharev**	Vice President of Cryptographic Research and Development	InfoSec Global
Eric	**Tamarkin**	Senior Director and Public Policy Counsel, US Public Affairs	Samsung Electronics America
Deepak	**Taneja**	Co-Founder & CEO	Zilla security
Richard	**Vieira**	Managing Director and Co-Head Technology Banking	Cowen and Company
Mario	**Vuksan**	Co-Founder and CEO	ReversingLabs
Abhi	**Yadav**	Co-Founder	AI Innovators Community (AIC)
Garif	**Yalak**	Director Country Digital Acceleration	Cisco Switzerland
Dr. Feng	**Zhu**	Professor of Business Administration	Harvard Business School

SAMIR ALIYEV

Founder and CEO

See the curriculum vitae on the list of participants

SAMSUNG

CRAIG ANO

Director - Mobile Sales Engineering, Government and Public Sector

Craig Ano is the Director, Mobile B2B Government Sales Engineering at Samsung Electronics America and is based in the Washington DC metro area. In that role, Craig works leads an organizaation of Sales engineers that work directly with Federal Government and public sector organizations to implement security focused mobile solutions. He has over 25 years' experience in information technology with an extensive background in mobility. Prior to joining Samsung, Craig worked in leadership roles in the mobile computing industry and in technical roles for Fortune 500 companies and US Federal Government organizations.

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**Permanent Mission of Switzerland
to the United Nations**

H.E. PASCALE BAERISWYL

Ambassador

Ambassador Pascale Baeriswyl is Head of the Swiss Mission to the United Nations in New York since June 2020. Since January 2023, she represents Switzerland on the UN Security Council, which she chaired in May 2023. In 2022, Pascale Baeriswyl chaired the Burundi Configuration of the UN Peacebuilding Commission and served as Vice-President of the UN Economic and Social Council from 2020 to 2021.

From 2016 to 2020, Pascale Baeriswyl served as State Secretary of the Federal Department of Foreign Affairs as the first woman ever to hold this position. She conducted more than 70 bilateral consultations and negotiations and represented Switzerland at numerous multilateral meetings, in particular at the OSCE, the ASEAN and the UN. She placed particular emphasis on human security and Switzerland's mediation and facilitation efforts. These included new protecting power mandates between Iran and Saudi Arabia and between Iran and Canada, as well as contributions to the peace processes in Colombia and Mozambique.

Previously, Pascale Baeriswyl was Vice-Director of the Directorate of International Law in Berne. She also worked at the Swiss Mission to the European Union in Brussels and at the Swiss Embassy in Hanoi.

Pascale Baeriswyl graduated from the University of Basel in 1994 with a Master's degree in private and public law and in 1998 with a Master's degree in history, French literature and linguistics.

NILANJANA BHOWMIK

Founder and General Partner

Nilanjana brings a rigorous focus on B2B tech to her role as Converge Founder & General Partner drawing on her 20+ years as a venture capitalist, investment banker, and operating executive.

Always on the hunt for the bleeding edge, her current investments span AI/ML infrastructure, edge-computing, robotics, intelligent SaaS, and Web 3 fundamentals. Select prior investments include, Nimbella (serverless computing, acquired by Digital Ocean), RapidMiner (data science platform, acquired by Altair), Jibe (HR Tech, acquired by iCIMS), NuoDB (cloud database, acquired by Dassault Systèmes), Stitch (self-serve data integration, acquired by Talend), Trackvia (no-code app platform, acquired by Primus), and Cybersecurity/DevOps (Viewfinity, acquired by CyberArk, VKernel acquired by Quest/Dell).

Prior to founding Converge, Nilanjana was a General Partner at Longworth Venture Partners where she led the firm's investments in enterprise tech. As an investment banker at Broadview (now Jefferies), Nilanjana executed M&A transactions on the buy & sell-side for companies spanning storage, security and enterprise software. After publishing her graduate dissertation on object-oriented class libraries, Nilanjana was recruited to Object Design Inc., the leading object-oriented database platform in the 90's that grew quickly from venture-backed to IPO, and ran the professional services organization for the Americas, delivering one-third of the company's annual revenues.

DON BROWN

Head of Global Government at Amazon Project Kuiper

Don Brown is the Head of Global Government at Amazon Project Kuiper, overseeing the development of Kuiper satellite architectures for international governments. Prior to Amazon Kuiper, Don held leadership roles at the world's major space operators including PanAmSat, Intelsat, and Telesat. Don led the teams which built the «Blackjack/Croupier» satellite for DARPA, the Cisco «IP Router in Space» («IRIS») payload launched on Intelsat IS-14 and the Australian Defence Force (ADF) UHF payload, launched on Intelsat IS-22, among others. The ADF Hosted Payload was named by «Via Satellite» magazine as one of the «30 Events that Shaped the Last 30 Years in Satellite.» Don has served on the Space Enterprise Advisory Group supporting the U.S. Space Force and has long advocated for increased use of commercial space systems for government missions.

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**Permanent Mission of Switzerland
to the United Nations**

RICCARDA CHANDA

Deputy Permanent Representative, Senior Legal Adviser

Riccarda Chanda is the Deputy Permanent Representative and Senior Legal Adviser of Switzerland to the United Nations in New York. Before, she served as the Swiss Embassy's legal adviser and head of legal affairs in Washington D.C., focusing on a broad range of international law, political and economic topics. Prior to her engagement in the US, she was the head of legal, human security and culture affairs in New Delhi, India, and worked at the Swiss Federal Department of Foreign Affairs' International Organizations and United Nations Division in Berne, Switzerland. There, she focused on sanction policy, counter-terrorism, conflicts in the Middle East and coordinated Swiss initiatives, in particular on working methods, on accountability and the protection architecture of the Security Council.

Riccarda joined the Corps Diplomatique Suisse in 2011 and served at the Swiss Embassy in Madrid prior to her engagement in Berne.

Prior to her diplomatic career, Riccarda gained extensive multi-jurisdictional work experience while working as a lawyer in leading business law firms in Singapore and Zurich, at the ICC International Court of Arbitration in Paris, as a delegate for the International Committee of the Red Cross (ICRC) in Côte d'Ivoire, and as a trainee in an international law firm in New York. For several years, she further served as a junior judge at a Swiss district court.

Riccarda obtained a double master of laws degree from New York University and the National University of Singapore in addition to her master of laws from the University of Zurich.

MIT MUSEUM

RONALD CZIK

Director of Technology and Digital Strategy

For over 35 years, he has held various software development and management positions at large organizations and small startups in and around Boston/Cambridge. He is currently the Director of Technology and Digital Strategy at the MIT Museum. His education is in Astronomy (BA) and Computer Science (MS), both from Boston University. He has taught various CS courses at BU MET since 1994, including C/C++, Unix/Linux systems programming, open source development, software engineering, and mobile application development.

GLACIER
NETWORK

DON DAMICO

Founder and CEO

Don Damico is the Founder and CEO of Glacier Network. Don is an industry leader and regular speaker on the topics of data risk and compliance. He connects members of the data community with their peers, regulators, and established and startup firms, with the goal of promoting responsible data use.

Early in his career, he saw the potential for new business models and technology to solve inefficient legal processes and produce bet-

ter, more consistent results. Don recently launched Neudata's compliance product, Sentry, which has been adopted by nearly 100 of the world's most sophisticated data-driven companies. He previously designed contract management software at a top hedge fund that remains in use nearly a decade later.

Don has represented Fortune 500 technology and media companies and hedge funds as an attorney and compliance officer.

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ELISABETTA DEPACE

Project manager

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MAURICE DUPAS

Vice President, Customer Experience, Americas U. S. Public Sector

Maurice DuPas leads CX Americas U.S. Public Sector at Cisco, driving customer success in mission objectives. With a background in sales and service, he's known for digitization and infrastructure transformation. Maurice previously led cloud and network services delivery and the CX Global Enterprise Segment. He's also contributed to SAP and EMC's success. Maurice holds a BS in Computer Science from Rutgers University and advises the Design Thinking Certificate Program there. He resides in New Jersey, USA, with his family.
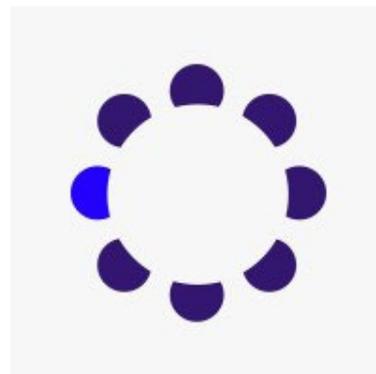
AMIT ELAZARI

Co-Founder and CEO

Dr. Amit Elazari is the Co-Founder and CEO of OpenPolicy, the world's first tech-enabled policy and advocacy company, aiming to democratize technology policy and access to lobbying. She teaches at the University of California (UC), Berkeley School of Information master's in information and Cybersecurity, & RUNI, and serves as a member of the External Advisory Committee for the UC Berkeley Center of Long Term Cybersecurity. Amit is also a public speaker, and often keynotes or speaks at global conferences such as RSA Security, BlackHat, CES, and SXSW. Prior to OpenPolicy she was Head of Global Cybersecurity Policy at Intel Corporation, responsible for shaping and executing Intel's global security policy and government affairs engagement across all of Intel technologies. In 2023 she chaired the Cybersecurity Policy Committee for the Information Technology Industry Council, U.S. leading Tech trade association, and the Linux Open Source Security Foundation public policy committee. Amit holds a Doctoral Degree in the Law (J.S.D.) from UC Berkeley School of Law, the world's leading law institution for technology law, and graduated summa cum laude three prior degrees in law and business. She is the first Israeli LL.M. graduate to be admitted to the doctoral program at Berkeley or any other top U.S. doctoral program in law, on a direct-track basis. She has an extensive background in technical, policy and legal roles, and practiced Hi-tech, Venture Capital and M&A law in one of Israel's largest law firms GKH-Law. Her research in tech law and policy has appeared in leading technology law and computer science journals, presented at conferences such as RSA and USENIX Security, and featured at leading news sites such as The Wall Street Journal, The Washington Post and the New York Times. You can find her publications on Google Scholar.

LEILA ELMERGAWI

Senior Advisor

Leila Elmergawi is Senior Advisor to the Special Envoy for Critical and Emerging Technology at the U.S. Department of State. She was the lead negotiator from the U.S. for the first-ever UNGA standalone resolution on AI. Prior to this role, she held several positions inside and outside of government as Director for International Economic Affairs at the White House National Security Council, Economic Policy Advisor at the Department of State, and tech policy consultant. She also taught advanced economics (Monetary Theory) at Johns Hopkins University's School of Advanced International Studies (SAIS) and published front page by-lines as a reporter for the Wall Street Journal. Ms. Elmergawi speaks all six official languages of the United Nations in addition to Japanese and Hebrew at various levels and is a recipient of multiple Department of State awards. She has an M.A. and a Graduate Certificate in International Development Policy from Duke University, and a Graduate Certificate in International Economics from SAIS. She learned to code at age 11 and has been working on international AI policy since 2016. Ms. Elmergawi was born in Brooklyn, NY and lives in Washington, D.C., but has lived 22 years outside the U.S. in the Middle East, Europe, and Japan.

SERGE FRECH

CEO

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FRANZ GRÜTER

**Member Committee of Foreign Affairs,
President Alliance Digital Security Switzerland**

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CHRISTINE HALBERSTADT

Global Head of Private Equity Innovation and Value Acceleration, Amazon Web Services (AWS)

Christine is the Global Head of Private Equity Innovation & Value Acceleration at Amazon Web Services (AWS) where she leads digital innovation advisory efforts for private equity firms and portfolio companies. As an innovation and technology leader with over 25 years of experience, Christine helps companies to create growth and sustainable value through strategy, new product development, data strategy/ monetization and artificial intelligence (AI)/machine learning.

Christine has an MBA and Bachelor of Science in Business Administration and Economics from Carnegie Mellon University and a master's degree in real estate- structured Finance from Georgetown University. She currently serves on the Board of Trustees for the George Mason University Foundation in Fairfax, VA.

TERRY HALVORSEN

General Manager

Terry Halvorsen serves as general manager for IBM's Federal Market technology organization. Before joining IBM, Halvorsen spent over three decades with the federal government in senior and influential roles including as the Chief Information Officer (CIO) for the Department of Defense (DOD) and CIO for the Navy. Before joining IBM in October 2020, Halvorsen was CIO and executive vice president for IT and mobile for Samsung Electronics.

In addition to his civilian government career, Halvorsen also served as an Army intelligence officer during Operation Just Cause in Panama and Operation Desert Storm in Kuwait and Iraq.

Halvorsen's work in the government has been recognized twice with a Federal Computer Week Federal 100 award, in 2010 as the senior civilian at the Naval Network Warfare Command on its Cyber Asset Reduction and Security initiative, and in 2016 as DOD CIO on cloud computing and the Joint Regional Security Stacks. He has also received both the Meritorious and the Distinguished Presidential Rank Award for Civilian Executive Service.

Halvorsen holds a bachelor's degree in history from Widener University and a master's degree in educational technology from the University of West Florida. He is a Rotary International Paul Harris Fellow and an Excellence in Government Leadership Fellow.

RICHARD HART

Principal Professional, Global Business to Government

Rich Hart is the Principal Professional – Customer Engagement/ Business Solutions for Samsung Electronics' Global Business to Government team. He has leadership experience in designing and establishing innovation teams, incubating new concepts, leading start-ups, strategic planning and general P&L management. Prior to Samsung, Rich was the Vice President – Strategic Services for Luck Stone Corporation where he established and led an innovation team that took new concepts from ideation to commercialization. He was also responsible for strategic visioning and planning at Luck Stone. Prior to Luck Stone, Rich was Vice President – Customer Experience for Circuit City Corporation where he created and led a retail operations support team. Rich has a bachelor's degree in mechanical engineering from University of Kentucky and master's in business administration from the Darden School at University of Virginia.

SAMSUNG

BARBARA HOFFMAN

Vice President, Head of Business to Government (B2G) and Global Strategic Operations

Ms. Barbara Hoffman has played a pivotal role at Samsung since 2018, leading the Global B2G team to enhance the company's global government outreach in mobile. Her expertise bridges mobile secure supply chain and 5G strategies with key global leaders in the government and military sectors. Prior to Samsung, she dedicated 34 years to the U.S. Department of Defense, where her key roles included serving as Principal Deputy DOD CIO for the Information Enterprise, leading groundbreaking SaaS initiatives for DOD enterprise collaboration, leading organizational IT infrastructure consolidations and leading IT and business process reviews to strengthen mission effectiveness and security. Her contributions were instrumental in consolidating IT services within the Pentagon and improving cybersecurity and IT management across the Department of the Navy. Ms. Hoffman's academic background includes a bachelor's degree in technology management and a master's degree in management and technology. Her leadership and innovation have been recognized with prestigious awards such as the DON Meritorious Civilian Service Award and the Federal 100 Award.

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ANDREAS W. KAELIN

Co-Founder and Member of the board

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AARON KEMP

Director, Advisory Technology Risk

Dr. Aaron Kemp serves as Director, Technology Risk Management at KPMG, KPMG LLP. His experience includes leading technology risk engagements for various organizations and delivering engagements with multiple KPMG member firms. His work encompasses compliance and regulatory assessments, process and technology internal controls assessments, and technology security and implementation reviews for digital transformations. He leads KPMG's US quantum practice for both quantum risk and quantum optimization.

Dr. Kemp's responsibilities cover several domains including program management and governance, business process and application controls, cyber risk governance, information assurance, incident management, general IT controls, and data integrity across both quantum and classical cybersecurity elements. He leads IT Audit components for global public integrated external and internal audits ensuring organizational compliance.

He is an expert in numerous frameworks, such as the Risk Management Framework, NIST 800-

53, NIST Cybersecurity Framework (CSF), COSO, SOX, and other information assurance elements.

He has held positions like Classified Cybersecurity Integrator and Senior Manager, developing strategies and long-range plans for cyber resiliency, risk, lifecycle, battlespace, and workforce professionalization. He has directed geographically dispersed teams and played a role in developing corporate policies, protocols, procedures, and guidelines for KPMG clients.

Dr. Kemp obtained a B.S. in Electrical Engineering from Southern Illinois University at Carbondale, an M.A. in Diplomacy and an M.S. in Information Assurance from Norwich University, an M.S. in Computer Information Systems and Security from Boston University, and a D.Sc. in Cybersecurity from Capitol Technology University with an emphasis in Post Quantum Cryptography. He is also Certified Information Systems Security Professional (CISSP).

Dr. Kemp served in the United States Navy as a Naval Aviator from 1999 to 2015 and in the United States Marine Corps as a Precision Measurements Electronics Technician from 1991 to 1996. His military experience provides a foundation for his work in technology risk management at KPMG.

SAMSUNG

DJ KIM

Senior Professional Global B2G

Dj Kim as the Director of Government Solutions at Samsung Electronics support the enterprise B2B mobile business development for government efforts. He is passionate about delivering innovative and effective solutions that enhance the performance and security of government agencies and organizations. He collaborates and manages our software/hardware ecosystem partners and channel partners, and design and implement go-to-market strategies, solution architectures, channel enablement, thought leadership, and vertical marketing campaigns. He leverages his expertise in mobility solutions, 5G, IoT, consulting, business development, technology integration, information sharing, cloud solutions, and software architecture to create and deliver value-added solutions that meet the needs and challenges of our customers and partners.

SCOTT KIRSNER

CEO

Scott Kirsner was part of the team that launched Boston.com in 1995 and has been writing a column for the Globe since 2000. After Boston.com, Scott, who serves as CEO and Editor-in-Chief of InnoLead, spent nearly two decades as a business journalist and contributing editor at the Globe, Wired Magazine, Fast Company, Variety, The Hollywood Reporter, The New York Times, BusinessWeek, and other mainstream media outlets. His focus on how innovations that matter get introduced to the world has taken him to the White House, the Sundance Film Festival, the United Nations, and the innovation labs of Google, Walt Disney, General Motors, and many other companies.

Scott is the author of several books on innovation and technology, including a highly acclaimed collaboration with George Lucas, «Inventing the Movies,» which explored the challenge of bringing new ideas to a century-old, change-resistant industry: Hollywood.

PETER KOSEL

Founder & Talent Community Manager

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FRANCESCA LAZZERI

Principal Data and ML Scientist Director

Dr. Francesca Lazzeri has over 16 years of experience in academic research, applied machine learning, AI innovation and engineering team management. She isauthor of a few books on applied machine learning and AI, such as:

– Machine Learning Governance for Managers (2023, Springer Nature)

– Impact of Artificial Intelligence in Business and Society (2023, Routledge)

– Machine Learning for Time Series Forecasting with Python (2020, Wiley) and many other publications, including technology journals (O'Reilly, InfoQ, DZone).

Francesca is Principal Director of Data Science and AI at Microsoft, where she leadsan organization of talented data scientists and machine learning scientists buildingintelligent applications on the Cloud, utilizing data and techniques spanning fromgenerative AI, time series forecasting, experimentation, causal inference, computervision, natural language processing, reinforcement learning. Francesca was also Adjunct Professor of Python for machine learning and AI at Columbia University in New York City. Before joining Microsoft, she was a Research Fellow at Harvard University in the Technology and Operations Management Unit.

Francesca is Advisory Board Member of the AI-CUBE (Artificial Intelligence and Big Data CSA for Process Industry Users, Business Development and Exploitation) project, the Women in Data Science (WiDS) initiative, machine learning mentor at the Massachusetts Institute of Technology, and active member of the AI community.

DOUGLAS LEVIN

Executive Fellow

Doug Levin is a distinguished business leader with over three decades of success in technology, corporate leadership, board membership, and investment. Doug serves as the co-managing partner of Cognoscenti, a Cambridge, MA-based consultancy specializing in AI. He is currently an Executive-in-Residence at Harvard Business School, where he has imparted his knowledge for several years through teaching the «Startup Academy» as an adjunct lecturer. His current board roles include ReversingLabs (software supply chain security), FiVerity (digital fraud detection), and SmartOne (data labeling for AI). Additionally, Levin offers his expertise as a board advisor to both Dowsers (blockchain security) and Resec (advanced threat detection) and general advisor to JigsawLM (AI-driven Cloud coding and operations) and Teamlift (AI-driven workforce optimization). He is the founder of Black Duck Software, which was acquired by Synopsys in 2017, and has co-founded four other ventures. Levin's extensive experience also includes teaching entrepreneurship and startup finance at MIT as an adjunct lecturer, as well as holding senior management positions at Microsoft Corporation for a nine-year tenure. Doug regularly authors a weekly blog post focusing on AI, Cybersecurity, Blockchain, startups and the software industry, titled «Lessons from a Startup Life.» These posts can be found at douglevin.substack.com.

ELLEN MALASKY

Tour Guide

Ellen Malasky is not only an experienced tour guide but also a 40-year resident of DC. Her husband grew up in the city, as did my children. She loves living in DC and sharing her love of it with others. Her goal is always to share the importance and history each sight as well stories around how it was built, its role in the DC and other interesting anecdotes.

Specialties: Washington DC Historic sights and memorials, US Capitol, Washington National Cathedral, Jewish Washington, Embassy Row, Washington Sports, Theater.

JOE MARSHALL

Threat Researcher and Senior Security Strategist

Joe Marshall is a Senior IoT Security Strategist with Cisco Talos Intelligence Group, one of the largest commercial threat intelligence teams in the world. Joe specializes in industrial control systems, critical infrastructure protection, and IoT device security. Joe has worked with public and private industry around the world to help secure critical ICS and IoT assets from threats both mundane and exotic. Joe resides in Baltimore Maryland, where he can be found knee deep in banjo's, threat research, and helping keep the Internet safe.

BOB MASON

Co-Founder and Managing Partner

Bob Mason is a Managing Partner at Argon Ventures, leading pre-seed, deep tech investments with a mission to amplify founder energy to launch cutting-edge products and build impactful, global businesses. He has been a Managing Partner at Project 11 Ventures and was previously part of the Techstars Boston investment committee. His portfolio includes dozens of startups and access to a network of hundreds of founders.

Before his career as an investor, Bob helped found and build industry-shifting products and businesses for two highly successful public companies: ATG, a leading e-commerce and personalization platform, and Brightcove, the market-leading online video platform for enterprise and premium media. In both roles he provided engineering and product leadership in support of the companies' vision and strategy.

Bob received the Bachelor of Science degree in Computer Science from Worcester Polytechnic Institute in 1994 and currently sits on the WPI Department of Computer Science Board of Advisors. He also serves on the Board of Directors for The Trustees of Reservations, the world's first land preservation non-profit and Massachusetts' largest conservation and preservation organization.

ELAINE MASON

Senior Vice President Strategy, Development, and Governance

Elaine has led Cisco's strategy to delivering on its purpose «To Power an Inclusive Future for All» since 2022, focusing teams on the strategic alignment and delivery of Cisco's work around purpose. Her organization connects strategy and development efforts across Cisco's People, Policy, and Purpose functions, building the company's capability to integrate AI, sustainability, policy, people, and social impact efforts into the flow of work. Prior to this role, Elaine developed the talent strategy and led the end-to-end talent organization for Splunk, a Cisco company. Elaine has held numerous roles across the People and Talent function with expertise in people analytics, workforce planning, organization effectiveness, and design thinking. Before her time at Cisco, Elaine held leadership roles at American Express and Paramount, spanning across People and Technology functions.

ROB MAY

Founder and CEO

Rob May is a 4-time founder who started Backupify, Talla, Dianthus, and is now Founder and CEO of BrandGuard. GP at PJC for a while, now partner at Half Court Ventures, a small fund focused on AI. He is a co-founder of the AI Innovators Community. He also writes the Investing In AI newsletter at investinginai.substack.com and is an angel in over 100 early stage companies, mostly AI companies.

ETHzürich

JOËL MESOT

President

Pr. Dr. Joël Mesot has been President of ETH Zurich since 2019. In this function, he assumes overall legal and political responsibility for the university. Before his appointment, he was Director of the Paul Scherrer Institute (PSI) for ten years. Mesot studied physics at ETH, where he also earned his doctorate with a thesis on high-temperature superconductors. He spent several years researching quantum materials, including at the Institut Laue-Langevin in France and at Argonne National Laboratory in the USA. Since 2008 he is a full professor of physics at ETH. He received several awards for his scientific achievements. He is a member of several advisory boards, including the Foundation Board of the «Switzerland Innovation» Park and the Governing Board CREATE (Singapore).

FRANK MICHAUD

Principal Engineer

Frank Michaud is a security and innovation expert with 20+ years of experience. He has been developing a prototype and multi-million revenue products in multiple domains such as pay-TV, edge networking security, identity, and authentication, zero trust model, and data fusion. He is the co-founder of the Cisco CMFA solution which he drove, designed, and developed its breakthrough fusion technology. He has created more than 15 patents up to that day.

MARK MILLER

Director-Business Development Collaboration

Mark Miller leads Cisco's Global Collaboration Center of Excellence, guiding strategic clients in crafting next-gen workspaces. He collaborates with engineering and product teams on innovative solutions and partners with Real Estate and IT for a global portfolio transformation. Passionate about leveraging technology for workplace evolution, Mark drives impactful change in Cisco and the industry.

MARK MINEVICH

President and General Partner

Mark is a President and founding partner of Going Global Ventures, a digital cognitive AI strategist, an investor, and an artificial intelligence expert. Mark is an upcoming book author - Our Planet Powered by AI: How We Use Artificial Intelligence to Create a Sustainable Future for Humanity by Wiley.

Mark is an SME/Advisor/Consultant to UNDESA – United Nations Department of Economic and Social Affairs focusing on Digital Government. He is also Chairman of the Executive committee of AI for Good Foundation. He is a Co-Founder and Co-Chair at the AI for the Planet Alliance with UN Agencies and Senior Advisor to BootstrapLabs VC. Mark is a Senior Fellow Council on Competitiveness in Washington DC, and Senior Fellow Global Federation of Competitiveness Councils

Minevich advises the public sector, large global enterprises and brands in the US, EU, Gulf Countries, South America, and Japan.

He dedicates innovation efforts and AI knowledge to amplifying capabilities and positively impacting climate change and social innovation agenda. Mark is an award-winning technology-digital executive, leader of AI, Digital Transformation, and CTO/CIO/CDO communities and has published 3 books and over 60 articles on AI, Future of Work, Climate Change, Industry 4.0, IoT.

NAGY MOUSTAFA

Co-founder and CEO

See the curriculum vitae on the list of participants

SANDRO NAFZGER

Co-founder and CEO

See the curriculum vitae on the list of participants

MIT Schwarzman College of Computing

AUDE OLIVA

Director of strategic industry engagement
Senior research scientist in the Computer Science and Artificial Intelligence Lab (CSAIL)

Dr. Aude Oliva, a cognitive scientist, and a computer scientist is the director of strategic industry engagement in the Schwarzman College of Computing, the MIT director of MIT-IBM Watson AI Lab and senior research scientist in the Computer Science and Artificial Intelligence Lab (CSAIL) at the Massachusetts Institute of Technology. In her leadership roles, she develops and implements relationships between the College and corporate collaborators. The goal of these enterprising academic-industry collaborations is to develop and translate novel computing and artificial intelligence research into tools for real-world impact. Oliva's interdisciplinary research and publications span human perception/cognition, computer vision, and cognitive neuroscience, focusing on their intersection. She is the recipient of a National Science Foundation (NSF) CAREER Award in computational neuroscience, a Guggenheim fellowship in computer science, and a 2016 Vannevar Bush Faculty Fellowship in cognitive neuroscience.

Oliva earned a PhD and MSc in cognitive science from the Institut National Polytechnique of Grenoble, France.

CHRIS PALERMO

Global Collaboration Sales GTM & Strategy Specialist

Chris Palermo is a global specialist at Cisco Systems where he focuses on enterprise collaboration, smart & sustainable workspaces, and the challenges presented by the changing world of hybrid work. He helps drive sales strategy and go-to-market initiatives related to these areas where he works closely with product development, product marketing, Cisco customers, and Cisco partners. An active social media evangelist, Palermo was named one of the Top-50 Unified Comms Influencers for sharing thoughts and perspectives on areas including unified communication, enterprise collaboration, hybrid work, artificial intelligence, workplace transformation, and workforce experience. Palermo is a frequent presenter on all things collaboration – at both Cisco conferences & industry events.

NICK POLK

Branch Director for Federal Cybersecurity

Nick Polk is Branch Director for Federal Cybersecurity in the Office of Management and Budget where he oversees the team developing cybersecurity policy for executive branch departments and agencies.

Previously, Nick worked in the office of the Department of Defense Chief Information Officer focusing on the cyber assurance of Weapon Systems and Critical Infrastructure. In this role, he helped establish the DoD Strategic Cybersecurity Program, the NSA Cyber Collaboration Center, and the DoD Zero Trust Portfolio Management Office. Prior to working for DoD CIO, he served as Special Assistant in the Cybersecurity Division Front Office at the Cybersecurity and Infrastructure Security Agency focusing on critical infrastructure cybersecurity.

Nick has also served on the National Security Council Staff as Special Assistant to the Deputy Homeland Security Advisor and Cybersecurity Coordinator and as Country Director for Spain, Portugal, and NATO affairs in the Office of the Undersecretary of Defense for Policy.

Prior to entering the Federal Government, Nick was an English Literature and English as a Second Language teacher at a second chance high school in Houston, Texas. He has a master's degree in international economics, Russian, and European Affairs from the Johns Hopkins University School of Advanced International Studies and is a Certified Information Security Manager and Project Management Professional.
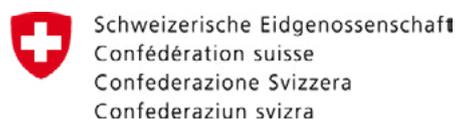
H.E. JACQUES PITTELOUD

Ambassador

Ambassador Pitteloud was born on November 12, 1962, in Zurich, Switzerland. Dr. Pitteloud earned a master's degree and a doctorate from the Faculty of Law at the University of Zurich (master's 1986, PhD 1987). Following an assignment in the Middle East, he also graduated from the International Training Course in Security Policy (ITC) at Geneva University. He speaks French, English, German, Swiss German, Italian and Spanish fluently, and has a basic knowledge of a few other languages. Ambassador Pitteloud joined the Swiss Foreign Service in 1987, first serving as advisor to the foreign minister. From 1988 to 1989, he was a commercial attaché at the Swiss Embassy in Riyadh, Saudi Arabia. From 1990 to 1995, he worked in the Swiss Strategic Intelligence Service. Following this, he served as personal advisor to two successive defense ministers until 1999. From 1999 to 2000, he led a study group tasked with redeveloping the structure of the Swiss Armed Forces. Dr. Pitteloud then served as the Swiss government's first intelligence co-ordinator from 2000 to 2005, after which he was appointed Director for Arms Control, Disarmament, Security Policy, and Intelligence at the Ministry of Foreign Affairs in Bern. From 2010 to 2015, Jacques Pitteloud was Ambassador of Switzerland to Kenya, Uganda, Rwanda, Burundi, Somalia, and the Seychelles. Following this assignment, he took up the position of resources director of the Swiss Federal Department of Foreign Affairs (FDFA) in September 2015. On September 16, 2019, Jacques Pitteloud was accredited as Ambassador of Switzerland to the United States of America.

**National Test Institute
for Cybersecurity**

RAPHAEL REISCHUK

Co-Founder and Member of the board

See the curriculum vitae on the list of participants

SEAN ROCHE

International Public Sector Director for National Security, Amazon Web Services (AWS)

Sean Roche is at Amazon Web Services (AWS) International Public Sector Director for National Security. He is focused on enabling digital transformation for international customers .in the public sector responsible for national security.

Sean has been on the leading edge of technological change throughout his 30+ years of US federal service. At the CIA, Sean had specific responsibility for cloud transition, cyber security and intelligence, open-source collection, secure global communications, and worldwide data curation and data science.

PETER RONCHETTI

Head of Public Sector, Mitglied der Geschäftsleitung, AWS Switzerland

Peter Ronchetti is the Head for Public Sector Switzerland and Austria, and his organization supports customers from the public sector, government related companies, healthcare, and education with digitalization. AWS experts advise our customers on all aspects of the cloud and its implementation together with our Certified Partners, especially on current topics such as Artificial Intelligence (AI and GenAI) and Cyber Security.

Peter holds an Executive Education from INSEAD. Before joining Amazon, Peter served as Senior Vice President at Swisscom and various Senior Executive Positions at Hewlett Packard and DXC. Peter has been supporting customers in their digital transformation for over 30 years and is a proven expert with national and international IT experience.

TIMOTHY SHERMAN

VP/CTO Security Solutions Engineering

Timothy Sherman, a seasoned cybersecurity expert, recently rejoined Cisco Systems as Vice President of Global Security Systems Engineering in November. With over two decades of experience in the industry, Sherman brings a wealth of knowledge and leadership to his role. Prior to his return to Cisco, he served as the Head of Global Systems Engineering Strategy and Transformation at Palo Alto Networks, where he led initiatives to enhance selling efficacy and improve customer experience. Sherman's previous tenure at Cisco, spanning more than 20 years, saw him in various roles, including Director of Cybersecurity Systems Engineering. In this capacity, he oversaw a global pre-sales team, providing expertise in network and workload security solutions, cyber threats, risk compliance, and integrated architectures. Sherman's dedication to advancing cybersecurity solutions underscores his commitment to driving innovation and safeguarding digital infrastructures.

VLADIMIR SOUKHAREV

Vice President of Cryptographic Research and Development

Dr. Vladimir Soukharevis focused on cryptographic research and development and is inspired by continuous innovation. Vladimir obtained his Ph.D. from the University of Waterloo's David R. Cheriton School of Computer Science, specializing in cryptography, security, and privacy under the supervision of David Jao. He was part of the Centre for Applied Cryptographic Research, CryptoWorks21 and has contributed and published works at world-renowned conferences and in journals, such as PQCrypto, Financial Cryptography and the Journal of Mathematical Cryptology. Since completing his formal studies, he has dedicated his work life to advancing the knowledge and application of cutting-edge cryptography and cyber security technologies to protect vital information and communications in complex, highly regulated environments. Vladimir is leading and managing the cryptographic R&D at InfoSec Global, with main focus on Post-Quantum Cryptography, Cryptographic Agility, and Cryptographic Discovery & Analytics. He is also contributing to and is part of government initiatives related to PQC and cryptographic migration, which include NCCoE, NIST, and Quantum-Safe Canada.

SAMSUNG

ERIC TAMARKIN

Senior Director and Public Policy Counsel, US Public Affairs

Eric Tamarkin is Senior Director and Public Policy Counsel for Samsung Electronics America, a U.S. subsidiary of Samsung Electronics Co. of South Korea. Based in Washington, D.C., he leads Samsung's U.S. cybersecurity and supply chain security public policy formulation and engagement with government and industry.

Mr. Tamarkin is an attorney with over two decades of experience in all three branches of the U.S. government. He served as Acting Deputy Assistant Secretary for Legislative Affairs at the Department of Homeland Security (DHS) and as the Director of Legislative Affairs at the National Protection & Programs Directorate (now CISA), where he led DHS's interactions with Congress on cybersecurity and infrastructure protection. Mr. Tamarkin also served as a special investigator at U.S. Embassy South Africa and as a cybersecurity policy expert at the Institute for Security Studies in Pretoria, South Africa. Mr. Tamarkin was Senior Counsel to the Senate Homeland Security & Governmental Affairs Committee, where he advised on national security, privacy, and cybersecurity matters. Additionally, he handled a diverse portfolio of legal and economic policy matters as Counsel to the House Judiciary Committee and as a Legislative Assistant. Prior to his eight years in the U.S. Congress, Mr. Tamarkin served as a law clerk to two judges.

Earlier in his career, he held positions at the Department of Justice, the Office of Senator Edward M. Kennedy, and the White House. He earned a bachelor's degree in political science from the University of Michigan and a law degree from Boston College Law School.

DEEPAK TANEJA

Co-Founder and CEO

Deepak Taneja,, a seasoned entrepreneur, and security expert, is CEO and Co-Founder of Zilla Security. He has long been at the forefront of innovation in identity management. Deepak founded and led Aveksa, a pioneer and leader in identity governance, and was CTO for Identity at RSA Security after RSA acquired Aveksa. Previously, as CTO at Ne-tegrity, he drove the evolution of SiteMinder into an industry-leading access management platform. Deepak is an avid supporter of Boston entrepreneurs and has served as an advisor and board member to several successful technology startups. He holds degrees in electrical engineering from IIT Kanpur and the University of Florida.

RICHARD VIEIRA

Managing Director and Co-Head Technology Banking

Richard Vieira is a Managing Director and Senior Relationship Manager and was formerly the Co-Head of Cowen Technology Media and Telecom Group prior to the acquisition by TD Bank. Mr. Vieira also serves as an Executive Fellow at Harvard Business School with a focus on Entrepreneurial Finance and Tough Tech Ventures. Mr. Vieira previously served as Vice Chairman – Technology of Stifel Financial.   Prior to Stifel, Mr. Vieira was a Managing Director and the Group Head of Technology of BMO Capital Markets. Before BMO, Mr. Vieira was the co-founder and a Managing Partner of 2SV Capital LLC, an independent sponsor and acquirer of mid-market private companies.   Before this Mr. Vieira spent 13 years with Broadview In-

ternational and Jefferies & Co. (after the acquisition of Broadview) where he focused on technology investment banking. Mr. Vieira began his career in Geneva, Switzerland with the International Computing Centre where he was responsible for the communications and back-office operations for many the UN offices and NGOs globally.

Mr. Vieira holds an MBA from Harvard Business School and a BSc. from the University of Manchester Institute of Science and Technology. He serves as a Trustee of Holderness School and is active in board positions with several charitable organizations. Originally a native of Trinidad & Tobago, Mr. Vieira resides in Boston with his family.

MARIO VUKSAN

Co-Founder and CEO

Mario founded ReversingLabs in 2009. He serves as CEO driving all aspects of the company's strategy, operations, and implementation. Mario has held senior technical positions at Bit9 (now Carbon-Black), Microsoft, Groove Networks, and PictureTel (now Polycom). He is the author of numerous research studies, speaking regularly at FS-ISAC, RSA, Black Hat and other leading security conferences. Mario is a graduate of Boston University and Swarthmore College.

ABHI YADAV

Co-Founder

Abhi Yadav is an entrepreneur, operator, investor, and advisor with a track record of successful exits in the SaaS industry. His career spans various phases of the organization including innovation, P&L management, raising venture capital, scaling operations, and mergers and acquisitions.

Over the past two decades, his primary focus has been on driving growth and improving the customer experience using artificial intelligence and data analytics in enterprise, B2B and consumer markets. His expertise spans both product and growth aspects and his ventures generated approximately $100 million in revenue and billions of economic values for their clients.

He is currently co-founder and CEO of New Co, a stealth-stage GenAI SaaS company.

He is also co-founder of the AI Innovators Community (AIC), a global network of AI leaders, executives and entrepreneurs who share insights, opportunities, and best practices in a curated and trusted community.
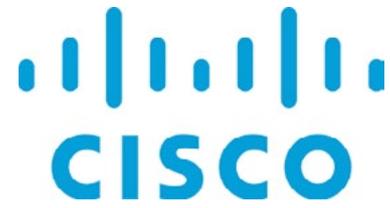
GARIF YALAK

Director Country Digital Acceleration

See the curriculum vitae on the list of participants.

FENG ZHU

Professor of Business Administration

Dr. Feng Zhu is the MBA Class of 1958 Professor of Business Administration at Harvard Business School, where he also co-directs the Platform Lab within the Digital, Data, and Design Institute and co-chairs the Harvard Business Analytics Program. Professor Zhu is renowned for his expertise in platform strategy, digital innovation, and competitive strategy. His research and teaching have received many international awards. He has provided strategic advice on competition and regulation issues to leading technology companies, including Alphabet, Meta, Microsoft, and Uber. Additionally, Professor Zhu has offered his expertise to a variety of traditional businesses, assisting them in navigating the digital landscape.

VI.   GENERAL INFORMATION

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**Elisabetta Depace,
Project manager international seminars**
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Seminar hotels

Hotel in Washington D.C.
(about 30 minutes
from the airport by taxi)
The Watergate Hotel Georgetown
2650 Virginia Avenue NW,
Washington, DC 20037
+1 844-617-1972
www.thewatergatehotel.com
Responsible contact:
Reema Halabi
Sales Manager | Travel Industry &
Diplomatic Relations
+1 202-838-4416
rhalabi@thewatergatehotel.com

Hotel in New York
New York Marriott
at the Brooklyn Bridge
333 Adams Street, Brooklyn,
New York 11201
+1 718-246-7000
Downtown Brooklyn, NY, Hotel |
New York Marriott at the Brooklyn
Bridge
Responsible contact:
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Eventsmanager
+1 718-222-6527
nadine.rosa.grajales@marriott.com

Hotel in Boston, Cambridge
(about 15 minutes
from the hotel to the airport by taxi)
Boston Marriott Cambridge
Two Cambridge Center 50
Broadway, Cambridge, MA 02142
+1 617-494-6600
Hotels in Cambridge, MA | Boston
Marriott Cambridge
Responsible contact:
Jessica Keeler
Event Manager
+1 617-308-1147
jessica.keeler@marriott.com

Starting and ending point of the seminar

Arrival point
The starting place for the seminar is the Watergate Hotel in Washington D.C. The agenda includes a pre-seminar and a seminar that allows participants to join it at different stages of the program. The place of arrival, on the other hand, remains the same for all participants: there are two options regarding the time of arrival.

Option 1
For participants arriving in Washington D.C. on Saturday, 20 April 2024: The Watergate Hotel on Saturday, 20 April 2024 at 8.30 PM (local time, UTC-4h).

Option 2
For participants arriving in Washington D.C. on Sunday, 21 April 2024: The library or at the top of the gate at the Watergate Hotel (depends on weather conditions) on Sunday 21 April 2024 at 6.30 PM (local time, UTC-4h).

Departure point
Individual departure from Boston

GENERAL INFORMATION

Seminar language
The seminar will be in English.

Entry requirements USA
Participants must have a passport valid for at least six months beyond the date of entry in USA. Find out about the entry requirements for the USA in good time. Check whether you meet the requirements for visa-free entry. Otherwise a visa is required. You can find helpful information here https://www.swiss.com/ch/de/prepare/travel-regulations/immigration-regulations-usa . For organisational reasons, participants are asked to provide their mobile phone number (for emergencies) and a copy of their passport for the duration of the seminar.

Journey to and from the seminar
Participants are responsible for organizing of their travel to Washington / from Boston and for obtaining all necessary travel documents. All transfers, accommodation and food during the seminar are provided by the organizers.

Participation fee

The pre-Seminar, 20-21 April participation fee of CHF 800.– includes:
1-night stay (20–21 April 2024) at the The Watergate Hotel (breakfast included), all transfers, food, and beverages during the pre-seminar.

The seminar, 21–27 April participation fee of CHF 4'900.– includes:
6-nights stay (21–27 April 2024) at the hotels in Washington D.C., New York, and Boston (breakfast included), all transfers, food and beverages during the seminar.
Participants are responsible for their own travel expenses, all additional services at the hotel and the use of the minibar. After receipt of the registration, the participation fee will be invoiced by ICPRO GmbH.

Dress Code

Pre- Seminar: Casual attire
Seminar: Business attire is recommended for Sunday evening, April 21, Monday, April 22, and Wednesday April 23. Business casual attire is recommended for Thursday, April 25 and Friday, April 26

For the **Amazon Fulfilment Center Tour** on Monday, April 22
Attire: All guests must wear flat, closed-toed, and closed-heeled shoes (no sandals, clogs or high heels). We recommend wearing comfortable shoes or sneakers. Additionally, long hair must be pulled at or above shoulder length. Loose fitting clothing (long-hanging jewelry, scarves, or ties) are not permitted.
Identification: ID / Passport required
Photography: While cell phones are allowed on the tour, still photography is only permitted in designated photo spots along the tour.
Items Allowed on Tour: You may bring your wallet, keys, cell phone, and transparent water bottle on the tour.
If you have other personal bags or items, you may leave them in the travel bus. Outside food and drink will not be permitted on the tour. We do advise that you eat before the tour.

Let's share our experiences!

#alliancedigitalsecurityswitzerland
#cybersecurity
#AI
#innovation
#business opportunities